**NAGESH MALA** Phone: **+91-9666612257**

**WEB AND UI DESIGNER** Email: dasarinagesh57@gmail.com

**CAREER OBJECTIVE:**

To obtain a challenging position as a Senior Web Designer where I can utilize my web designing and UI design skills for the growth of the organization.

**ROLE:**

Web designer and UI designer.

**SKILLSET:**

* HTML5, XHTML
* CSS & CSS3
* Responsive Web Design (Using media queries)
* Bootstrap
* JQuery
* Java script
* Adobe Photoshop
* Figma
* wordpress

**SUMMARY:**

* Possess 3.6 years of professional experience in web designing and UI designing.
* Extensive knowledge of current web standards, HTML5, CSS3, Bootstrap
* Familiar with designing layouts for various web pages using Figma and Adobe Photoshop.
* In-depth knowledge of creating workable links between different portions of pages.
* Ability to identify core requirements of a successful web page creation & navigation.
* Effective written and verbal communication skills.
* Possess good organizational and management skills.

**DESIGNING SOFTWARES:**

* Adobe Dreamweaver, Adobe Photoshop, Sublime text3 , Visual Studio, Notepad++

**EXPERIENCE:**

**1) Future Focus InfoTech Pvt Ltd.**

September 2017 to Jun 2020 – Hyderabad.

**Client: TATA Consultancy Services**

**End Client: CDK Global**

Senior Web Designer

**Description:**

CDK Global is the largest global provider of integrated information technology and digital marketing solutions to the automotive retail industry.

**Responsibilities:**

Work closely with automotive dealership clients to deliver an integrated strategy that focuses on website improvements, organic search optimization, digital advertising, and serves as the focal point for all support and service-related issues for assigned customers. Act as technical support for all website issues that dealerships face.

**Key activities:**

* Website maintenance and promotions for automotive industry which is in US region to do so we use Applications like Adobe Photoshop and other website managing tools like WSM, Adobe Photoshop.
* Migrating website as per GM Guidelines within given SLA.
* As per customer request we update the slides, landing pages and 3rd party codes
* Migrated content from over 100 dealership websites to new content management platform. Designed, optimized, and recreated pages for the new responsive platform with mobile in mind. Selected to provide individual and group training on the platform
* Understood and applied new branding guidelines to websites. Worked as SME (Subject Matter Expert)

**Portfolio**

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**2) Prosper Tech-Soft Pvt Ltd.**

March 2017 to September 2017 - Hyderabad.

Web Designer

**Key Responsibilities:**

* Corresponded and met with clients to determine requirements of clients for company sites.
* Designed and developed site graphics, layouts and web interfaces.
* Responsible for quality check, quality control and quality assurance of finished websites.
* Responsible for validation of links and Web forms.
* Comprehensive knowledge of JavaScript coding and HTML programming.
* Design templates and trained users for the development of future web pages.
* Communicate and respond to team members in a professional manner and contribute to environment that is efficient, proactive, and team oriented.
* Share expertise and inspiration with internal teams.

**NOTE:**

**I have completed my notice period I will join immediately within 5 – 10 days.**

**EDUCATION DETAILS:**

* Sri Krishna Devaraya University (UG)

2013-2016 Group BA –Arts

* Mahatma Junior College (Intermediate)

2011-2013 Group - CEC

* 10th class Z.P.H.S School

2010-2011 - SSC

**PERSONAL DETAILS:**

Name: Nagesh Mala

Date of Birth: 10/06/1995

Marital Status: Single

Nationality: Indian

Address:3-10A sc colony, Karakamukkala (V), Vidapanakal (M), Anantapur (D).

**DECLARATION:**

The above information is true to the best of my knowledge and belief.

Thank You

Nagesh Mala.

Place: Hyderabad